DATA SUBJECT'S CONSENT AS AN EXCEPTION TO THE RESTRICTIONS PROVIDED IN GDPR

The GDPR introduces onerous obligations for data controllers and processors, and also provides teeth to the regulator to enforce with significant fines and penalties. 'Consent' of the data subject serves as an exception to restrictions under the GDPR, as was the case with prior legislation however, GDPR introduces a higher threshold for consent. Below is a summary of the applicability of 'consent' as an exception to various restrictions under the GDPR.

Issue	RESTRICTION	CONSENT AS AN EXCEPTION
1. Processing of	The GDPR prohibits	An exception to this prohibition is
Certain Special	processing of special	when explicit consent has been given
Categories of Data	categories of personal data,	by the data subject for a specified
	such as data:	purpose, except where Union or
	• revealing racial or	Member State law provide that the
	ethnic origin,	prohibition may not be lifted by the
	• political opinions,	data subject.
	religious or	
	• philosophical beliefs,	
	or	
	• trade union	
	membership, and	
	• the processing of	
	genetic data,	
	biometric data for the	
	purpose of uniquely	
	identifying a natural	
	person,	
	• data concerning	
	health or data	
	concerning a natural	
	person's sex life or	

		sexual orientation.	
2.	Transfer of data to	GDPR provides restriction	The exception to this restriction is
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	a third country	on transfer of personal data	that when the data subject has
		in case of absence of	1 5 1 1
		appropriate safeguards in the	transfer, after having been informed
		third country.	of the possible risks of such transfers
			for the data subject.
			However, this does not apply to
			public authorities in the exercise of
			their powers.
3.	Transfers or	Any judgment of a court or	• The condition for enforcing
	Disclosures not	tribunal and any decision of	this decision is that there
	authorized by law	an administrative authority	should be an international
		of a third country requiring a	agreement, such as a mutual
		controller or processor to	legal assistance treaty, in
		transfer or disclose personal	force between the requesting
		data may be enforced or	third country and the Union
		recognized only on certain	or a Member State, without
		condition.	prejudice to other grounds
			for transfer
			• Consent of the data subject
			is not provided as an
			exception here.
4.	Right To restriction	Under Article 18 Data	The controller may continue the
	on Data Processing	Subject has the right to	process if it obtains data subject's
	5	restrict the data processing	consent.
		on certain grounds.	
5.	Processing	There are several conditions	• One of the conditions that
	Ø	laid down to ensure that the	can make any processing
			eun mare uny processing

	processing is lawful.	lawful is when the data
		subject has given consent to
		the processing of his or her
		personal data for one or more
		specific purposes.
		• Moreover the controllers
		should be able to
		demonstrate that consent was
		given by the data subject to
		the processing.
6. Automated Decision	The data subject shall have	This Right shall not apply if the
Making	the right not to be subject to	decision has been made with data
	a decision based solely on	subject's explicit consent.
	automated processing,	
	including profiling, which	
	produces legal effects	
	concerning him or her or	
	similarly significantly	
	affects him or her.	

It should further be noted that Recital 43 of the GDPR adds a presumption that consent is not freely given if there is "a clear imbalance between the data subject and the controller, in particular where the controller is a public authority." Importantly, a controller may not make a service conditional upon consent, unless the processing is necessary for the service. Further, consent is presumed not to be freely given if it does not allow separate consent to be given to different personal data processing operations despite it being appropriate in the individual case, or if the performance of a contract, including the provision of a service, is dependent on the consent despite such consent not being necessary for such performance.